

2018 DOWNTOWN MYRTLE BEACH

90 DAY IMPROVEMENT IDEAS

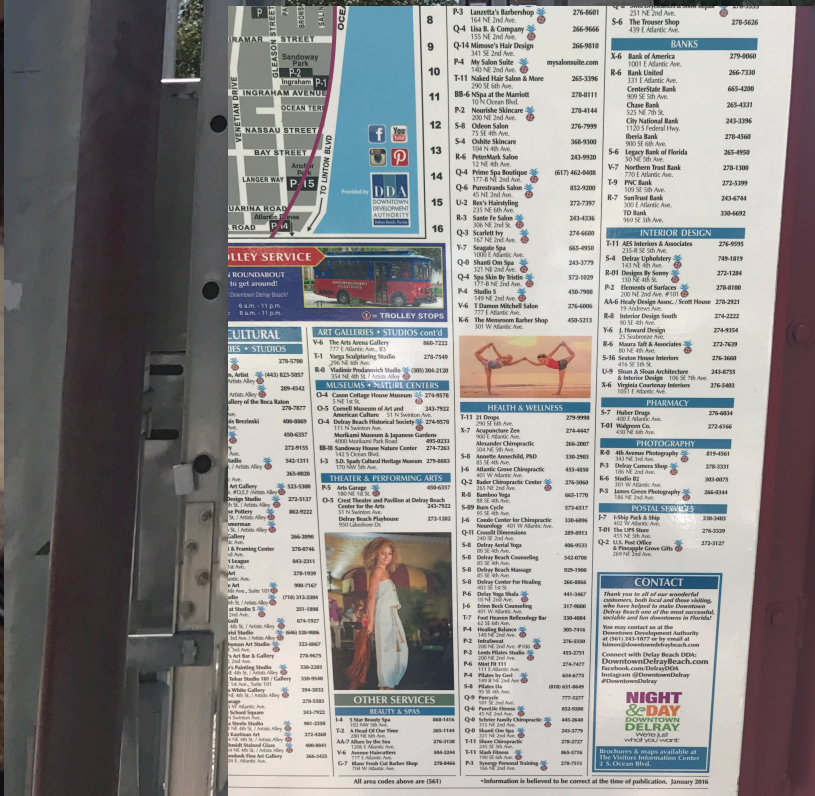
A NEW DESTINATION

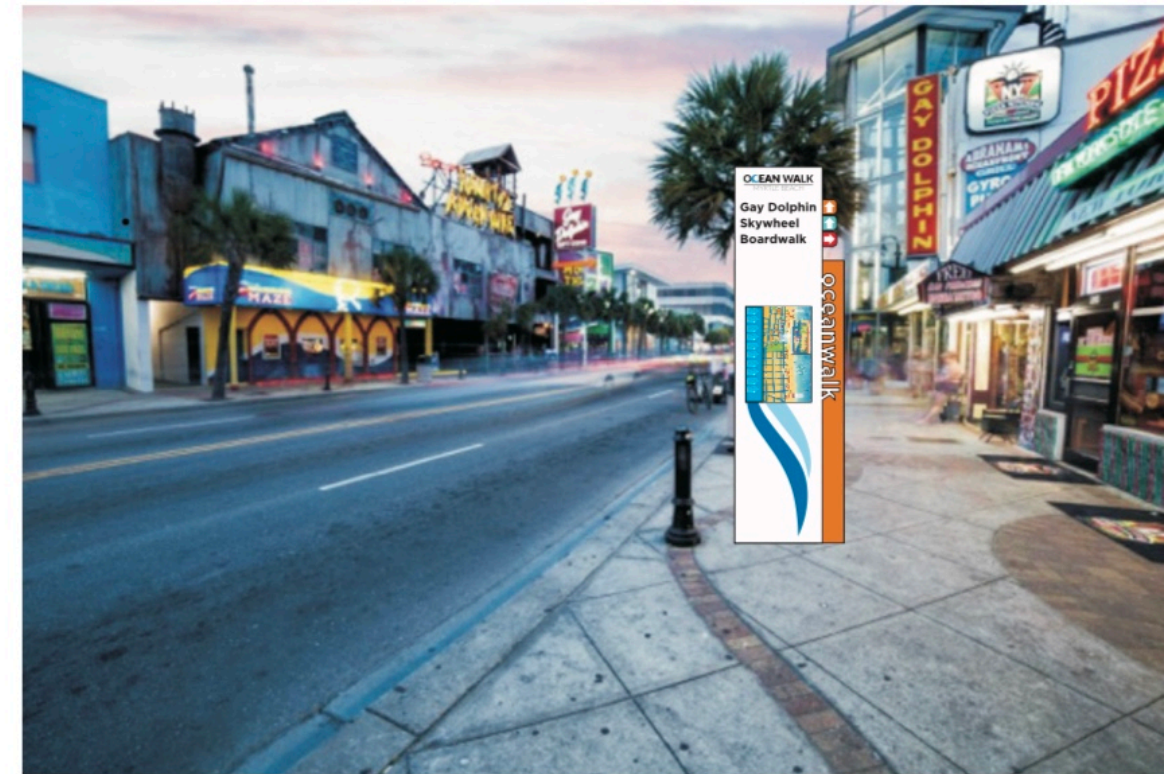
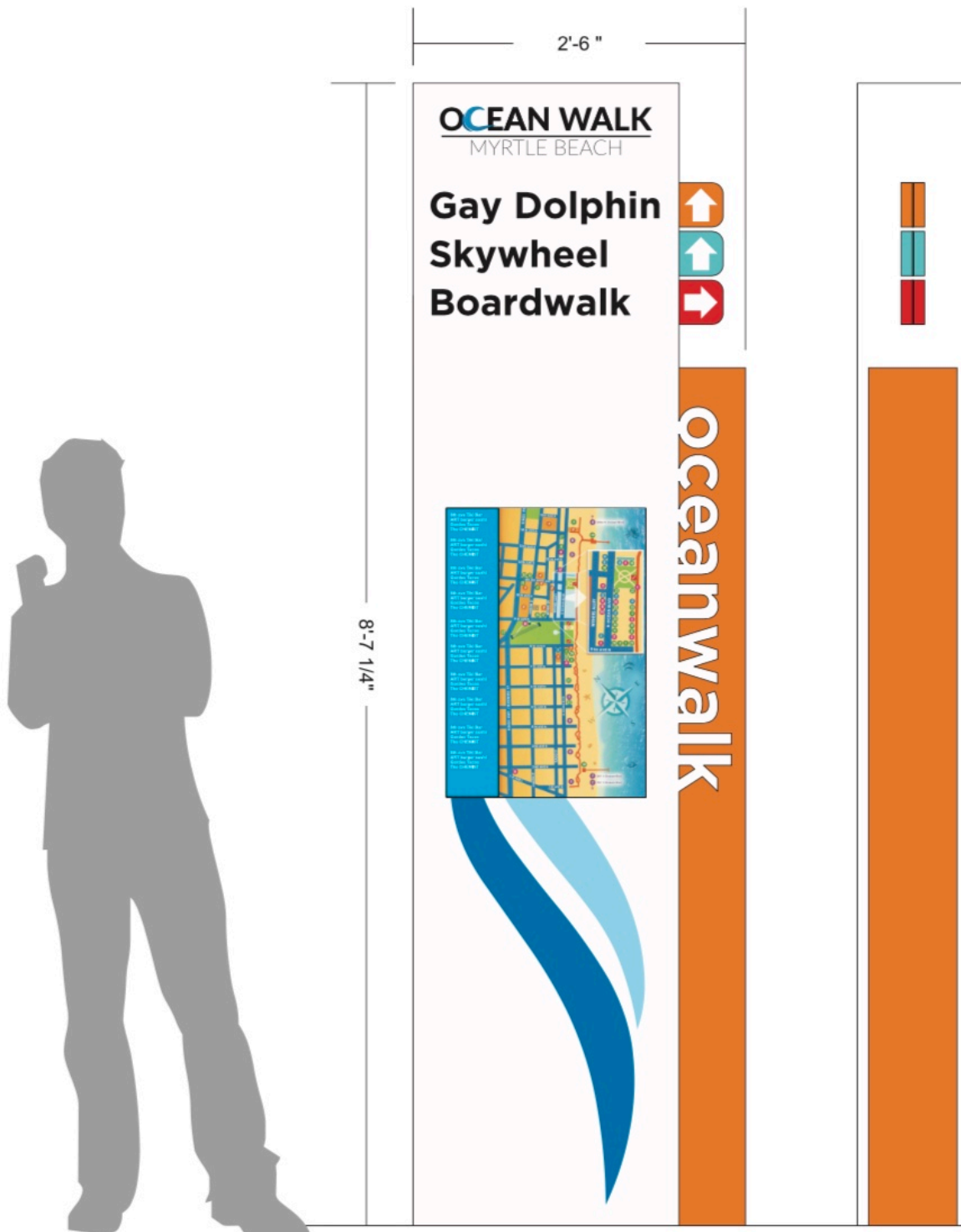
- ▶ When we invite our guests to the boardwalk, most of them think that the boardwalk ends when the boards do.
- ▶ We have the MarshWalk Murrells Inlet, RiverWalk in Conway, and we have OceanWalk in Myrtle Beach. OceanWalk currently runs from 16th Ave North to 1st Ave North.



ATTRACTIONS, ACCOMMODATIONS, SHOPPING, DINING & MORE

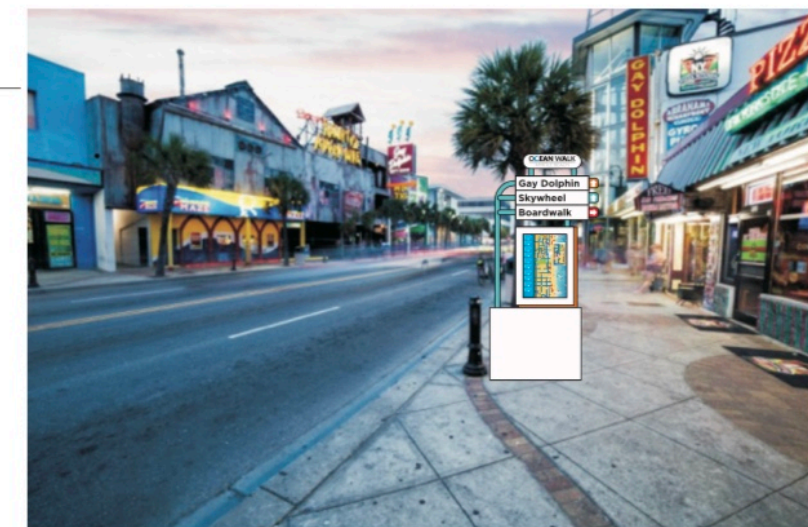
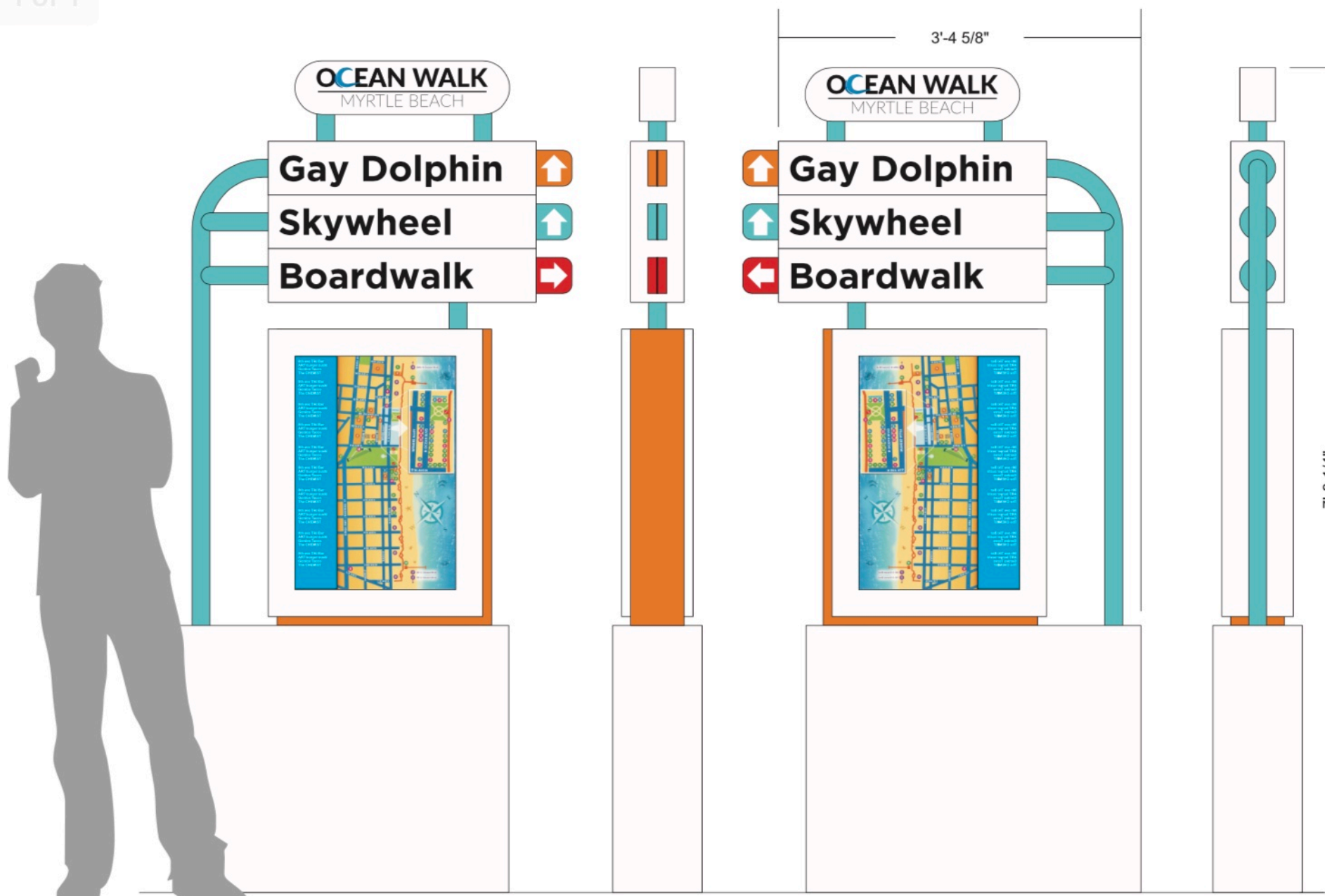
LET'S DEFINE OUR AREA AND GUIDE OUR GUESTS





NTS - not to scale

- pedestrian wayfinding sign
- double sided illuminated map cabinet
 - .125 name plates with surface applied vinyl as shown
 - .125 aluminum arrow panels
 - sign installs to sidewalk via lag
 - doors on each side of base



- pedestrian wayfinding sign
- double sided illuminated map cabinet
 - double sided non-illuminated directional cabinet with .125 name plates with surface applied vinyl as shown
 - .125 aluminum arrow panels
 - 2" aluminum tube frame (flange attachment)
 - sign installs to sidewalk via lag
 - doors on each side of base

WIFI, TRASH, SOLAR AND LESS WORK



LIGHT OUR PALMS WITH SOLAR LED BETWEEN 8TH & 9TH AVE N



PICTURES OF PAVEMENT FROM NY & MIAMI

INSPIRING QUOTES TO INFLUENCE POSITIVE BEHAVIOR

AND THROUGH
ALL OF THE CHAOS
I CHOSE TO LIVE IN
Love.

← Once you
have lived
in New York
and you have
made it your home
no place else
is good enough.

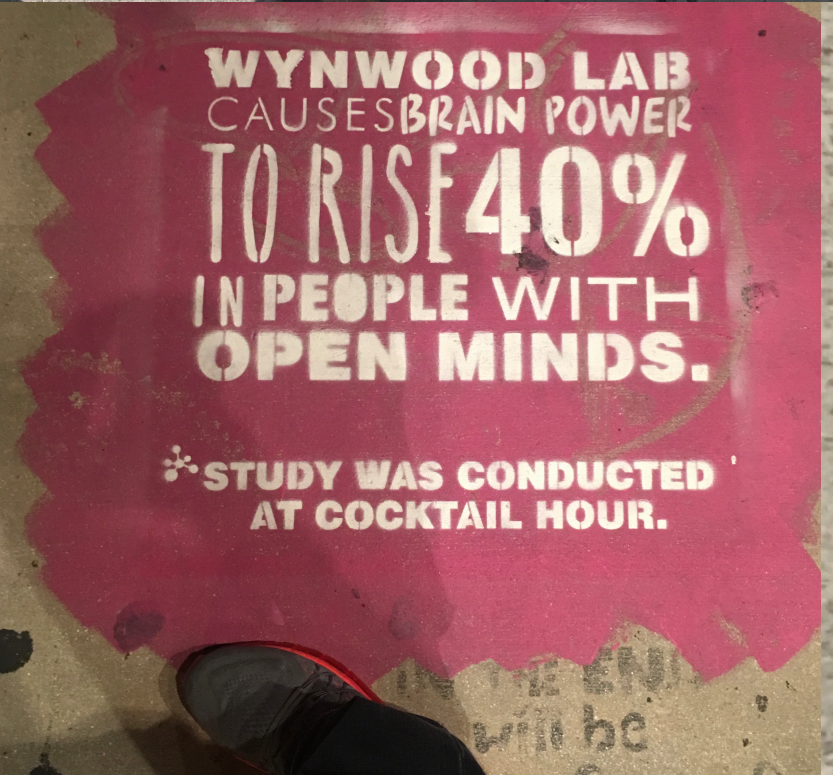
PLACE
KISS

People go
to L.A. to
"find themselves"
they come
to New York
to become
someone new.

marlene
"call your
mother"
∞

PROVOKING POSITIVE THOUGHTS IN WYNWOOD DISTRICT MIAMI

LIFTING YOUR MOOD WHEN YOU ARE LOOKING DOWN



OUR VERSION: A SLIP RESISTANT VINYL MADE FOR CONCRETE SIDEWALKS

FIGHTING CRIME BY ENVIRONMENTAL DESIGN



MORE QUOTES WE WOULD LIKE TO GET APPROVAL FOR

A TEST IN FRONT OF RIPLEYS AND IN FRONT OF ART

Life
with you
makes perfect
sense

Dream higher than the sky

and deeper than the ocean

LIFE
IS LIKE THE OCEAN.
IT CAN BE CALM OR STILL,
AND ROUGH OR RIGID,
BUT IN THE END
IT IS ALWAYS
BEAUTIFUL.

Keep Smiling

Because life is a beautiful thing
and there is so much to smile about

Marilyn Monroe

Success

★ IS THE ABILITY ★
TO GO FROM ONE FAILURE
TO ANOTHER
WITH NO LOSS OF
ENTHUSIASM

"Failure is the opportunity
to begin again more intelligently."

—Henry Ford

Whatever you are
be a good one.

Abraham Lincoln

It's a beautiful day to be happy

ART WALK

A FEW MURALS GO A LONG WAY



ART WALK

SOME OF OUR WALLS ARE IN DESPERATE NEED OF MURALS...



ART WALK

AN EVER CHANGING EXHIBIT BY OUR LOCAL ARTIST



MORE WALLS MORE ART

OTHER FUTURE MURALS IN THE ART WALK



THE DOMAINS BELOW ARE PRIVATELY HELD...

- ▶ OWMBEACH.COM
- ▶ OCEANWALKMB.COM
- ▶ OCEANWALKMYRTLEBEACH.COM
- ▶ NOWMYRTLEBEACH.COM
- ▶ SOWMB.COM
- ▶ SOUTHOCCEANWALK.COM
- ▶ SOUTHOCCEANWALKMB.COM

ALL RIGHTS AND OWNERSHIP OF THE DOMAINS LISTED ABOVE WILL BE TRANSFERRED TO THE CITY OF MYRTLE BEACH FOR \$17.00 EACH ON THE DAY OF THIS 90DAYS PLAN APPROVAL